

**DOWNTOWN BREAKFAST CLUB
MEMBERSHIP**

Mike Alvidrez

Skid Row Housing Trust

Charmaine Atherton

Bank of America Merrill Lynch

Barbara Bailey

Wells Fargo Bank

June Bardwil

PlanNet Consulting

Hal Bastian

Hal Bastian, Inc.

Todd Bauer

Deloitte

Marty Borko

Gensler

Barbara Bundy

Fashion Institute of Design &
Merchandising (FIDM)

Gary Conrad

Howard Building Corporation

Clare De Briere

C+C Ventures

Dawn Eastin

Calibrate Ventures

Bill Fain

Johnson Fain

Elizabeth Harrison

Harrison Properties

Michelle Isenberg

Isenberg & Associates

Frank Jansen

Chicago Title

Shelby Jordan

AEG

Wade Killefer

Killefer Flammang Architects

Lynn Kiouss

Newmark Grubb Knight Frank

Jessica Lall

Central City Association

Steve Marcussen

Cushman & Wakefield

Charlie Mutillo

Morley Builders

Nate Nusbaum

California Hospital Medical Center

Jean-Guy Poitras

Architype

James Rabe

Keyser Marston Associates

Mike Savage

Geotechnologies

Jack Skelley

JSPR

Melani Smith

Urban Planner

Shirley Spinelli

t:s:p project management

Laurie Stone

University of Southern California

Lori Tierney

Tierney Management

Faye Washington

YWCA of Greater Los Angeles

John Whitaker

DLA Piper LLP (US)

Jim White

Paramount Pictures

Nabih Youssef

Nabih Youssef Associates



37th Annual

**ROSES AND LEMON
AWARDS BREAKFAST**

Thursday, April 6, 2017
Crystal Ballroom
Millennium Biltmore Hotel
Los Angeles

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of Downtown Los Angeles. The group consists of individual representatives of all the major fields of development, from real estate, banking, international investment, architects & engineers, urban planners, investment brokers, insurance, development organizations to governmental agencies. Meeting on a bi-monthly basis, the group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for downtown Los Angeles.

www.DowntownBreakfastClub.com



A SPECIAL THANK YOU TO OUR EVENT SPONSORS

Fashion Institute of Design &
Merchandising (FIDM)

Gensler

Geotechnologies

Morley Builders

SPECIAL THANKS

Gary Leonard; Stephanie Stevens;
Catherine Ryan; Athletic Club Flower Shop;
Southern California Trophy

WELCOME

Lori Tierney, President

OPENING REMARKS

Shelby Jordan & Charlie Muttillio, Co-Chairs

SPECIAL RECOGNITION

Lori Tierney, Presenter

THE BLOC

PRESENTATION OF ROSE AWARDS

HOME SWEET HOME

Charmaine Atherton & Nate Nusbaum, Presenters

Blossom Plaza • Hanover Olympic • Piano Lofts

LET'S DRINK!

Jessica Lall & Shirley Spinelli, Presenters

BARS: El Dorado Bar • Pacific Seas • Westbound

BREWERIES: Angel City Brewery

LET'S EAT!

Laurie Stone & Michelle Isenberg, Presenters

UPSCALE: 71 Above • Officine Brera • Spring

CASUAL: Chicas Tacos • Fritzi Coop • Howlin' Rays

DOWNTOWN'S ROSE GARDEN

Mike Savage & Todd Bauer, Presenters

Hauser & Wirth • La Kretz Innovation Campus •

Metro Bike Share • United States Courthouse

PRESENTATION OF LEMON AWARD

Hal Bastian & Jim White, Presenters

http://www.ladowntownnews.com/news/smartphone-addicts-get-lemonized-at-downtown-awards/article_0d6228f0-1aec-11e7-9d62-f7e708c5cae4.html

FEATURED

Smartphone Addicts Get 'Lemonized' at Downtown Awards

By Nicholas Slayton

Apr 6, 2017



The 37th annual Roses and Lemon Awards gave a special recognition to the Bloc shopping center. Presenters noted how the center went from a closed-off space to an open-air destination thanks to the removal of its roof, which happened in 2015.

photo by Heidi Kulicke

The annual Roses and Lemon Awards were handed out this morning, and while plenty of people applaud the projects lauded with Rose prizes, in reality Downtowners most anticipate who gets the Lemon.

This year it went not to a single person or project, but rather to a collective group: “Smartphone Zombies” were Lemonized for being a blight on public safety and the community.

[Get DTLA stories in our daily email newsletter.]



“We wanted to call them out because we think these devices are the best and worst things ever invented,” said Hal Bastian, a member of the Downtown Breakfast Club, which presented the 37th annual awards at the Millennium Biltmore Hotel.

Bastian noted that the cell-phone connected masses are increasing as the city invests in pedestrian infrastructure, including sidewalk repairs and safer improvements.

“The serious thing we want to articulate to all of you, and I’ve done this, is walking across an intersection like this,” Bastian said while miming looking down at a phone. “The guy in the car is doing the same thing and is going to win. We know it’s not going to change, so it’s a manner of how we manage it and respond to it.”

The Lemon came at the end of the ceremony. Before that, the DBC recognized a quartet of Downtown projects in a category dubbed the “Rose Garden of Innovative Concepts.” They included Hauser & Wirth Los Angeles, which opened in March 2016 and turned a former Arts District grain mill into a public arts complex; the cleantech-focused La Kretz Innovation Campus; the Civic Center’s United States Courthouse, which meshes sustainability with a modern design; and the Metro Bike Share program.



Easter

BY PATINA

Celebrate at home
with a spring meal
and treats for the kids!

PATINA RESTAURANT GROUP

[VIEW MENU + ORDER](#)



Hauser Wirth & Schimmel

photo by Gary Leonard

Other prizes were handed out in individual sectors. The Home Sweet Home Rose went to the Blossom Plaza apartment building in Chinatown. Developer Forest City's 237-unit project opened last September after more than a decade of delays.

Two restaurants were honored. An upscale dining Rose was handed to the Northern Italian-focused, Arts District establishment Officine Brera. A casual eating prize went to chef Neal Fraser's hot dog and chicken spot Fritz Coop, adjacent to the Arts District Brewing Co.

This year, libation-focused awards were split between bars and breweries. One Santa Fe's Westbound took home the Rose in the former, while the Arts District's Angel City Brewery received the latter. Runners-up included the El Dorado Bar and the Pacific Seas tiki bar inside the restored Clifton's Cafeteria.

The club also gave a special recognition Rose to the transformation of the Financial District mixed-use complex The Bloc. Developer Wayne Ratkovich Company reimagined the former Macy's Plaza, removing a roof to create an open-air courtyard off Seventh Street.

nicholas@downtownnews.com