

**DOWNTOWN BREAKFAST CLUB  
MEMBERSHIP**

**Mike Alvidrez**  
Skid Row Housing Trust

**Charmaine Atherton**  
Bank of America Merrill Lynch

**Barbara Bailey**  
Wells Fargo Bank

**June Bardwil**  
PlanNet Consulting

**Hal Bastian**  
Downtown Center  
Business Improvement District

**Marty Borko**  
Gensler

**Barbara Bundy**  
Fashion Institute of Design &  
Merchandising (FIDM)

**Gary Conrad**  
Howard Building Corporation

**Clare De Briere**  
The Ratkovich Company

**Greg Dumas**

**Dawn Eastin**  
LA Downtown News

**Bill Fain**  
Johnson Fain

**Kathy Faulk**  
Omni Los Angeles Hotel at  
California Plaza

**Bill Feathers**  
Feathers Consulting

**Elizabeth Harrison**  
Harrison Properties

**Michelle Isenberg**  
Isenberg & Associates

**Frank Jansen**  
Chicago Title

**Fritz Kastner**  
Stegeman and Kastner

**Wade Killefer**  
Killefer Flammang Architects

**Lynn Kiou**  
Johnson Controls

**N. Richard Lewis**  
Lewis & Associates

**Steve Marcussen**  
Cushman & Wakefield

**Charlie Muttillo**  
Morley Builders

**James Rabe**  
Keyser Marston Associates

**Kristina Raspe**  
University of Southern California

**Mike Savage**  
Geotechnologies

**Melani Smith**  
Meléndrez

**Patrick Spillane**  
IDS Real Estate Group

**Shirley Spinelli**  
t:s:p project management

**Robert Stewart**  
Stewart Romberger Kite Architects

**Linda Sybrandt**  
Deloitte

**Robert Taylor**  
Citadel Environmental

**Lori Tierney**  
Unisource Solutions

**Faye Washington**  
YWCA of Greater Los Angeles

**John Whitaker**  
DLA Piper LLP (US)

**Jim White**  
Paramount Pictures

**Nabih Youssef**  
Nabih Youssef Associates



*33rd* Annual

**ROSES AND LEMON  
AWARDS BREAKFAST**

**Thursday, April 4, 2013**

Crystal Ballroom  
Millennium Biltmore Hotel  
Los Angeles

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of Downtown Los Angeles. The group consists of individual representatives of all the major fields of development, from real estate, banking, international investment, architects & engineers, urban planners, investment brokers, insurance, development organizations to governmental agencies. Meeting on a bi-monthly basis, the group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for downtown Los Angeles.

[www.DowntownBreakfastClub.com](http://www.DowntownBreakfastClub.com)



### A SPECIAL THANK YOU TO OUR EVENT SPONSORS

Fashion Institute of Design &  
Merchandising (FIDM)

Gensler

Geotechnologies

Howard Building Corporation

Morley Builders

DLA Piper LLP (US)

LA LOFTS REALTY / John Aaroe Group

Unisource Solutions, Inc.

#### SPECIAL THANKS

Gary Leonard, LA Downtown News; Stephanie Stevens;  
Catherine Ryan; Leslie Guettler; Scott Weber

### WELCOME

Patrick Spillane, President

### OPENING REMARKS

Patrick Spillane & Charlie Muttillio

### SPECIAL RECOGNITIONS

Wade Killefer, Presenter

#### Foundation Award

Michelle Isenberg & John Whitaker, Presenters

**YWCA Greater Los Angeles Urban Campus**

### PRESENTATION OF ROSE AWARDS

#### HOME SWEET HOME (Affordable)

Kristina Raspe & Marty Borko, Presenters

**Ford Apartments • Huntington Apartments • New Genesis Apartments**

#### HOME SWEET HOME (Market Rate)

June Bardwil & Clare De Briere, Presenters

**APEX • Beacon Lofts • 7+Bridge**

#### CALLING ALL FOODIES

Kathy Faulk & Gary Conrad, Presenters

**Bestia • Le Ka • The Parish**

#### DOWNTOWN'S ROSE GARDEN

Melani Smith & Mike Savage, Presenters

**Grand Park • FIGat7th • Metro Expo Line • Space Shuttle Endeavour**

#### IN MEMORIAM

Shirley Spinelli, Presenter

### PRESENTATION OF LEMON AWARD

[http://www.ladowntownnews.com/news/roses-for-them-a-lemon-for-you/article\\_42e8b468-9d63-11e2-9c26-0019bb2963f4.html](http://www.ladowntownnews.com/news/roses-for-them-a-lemon-for-you/article_42e8b468-9d63-11e2-9c26-0019bb2963f4.html)

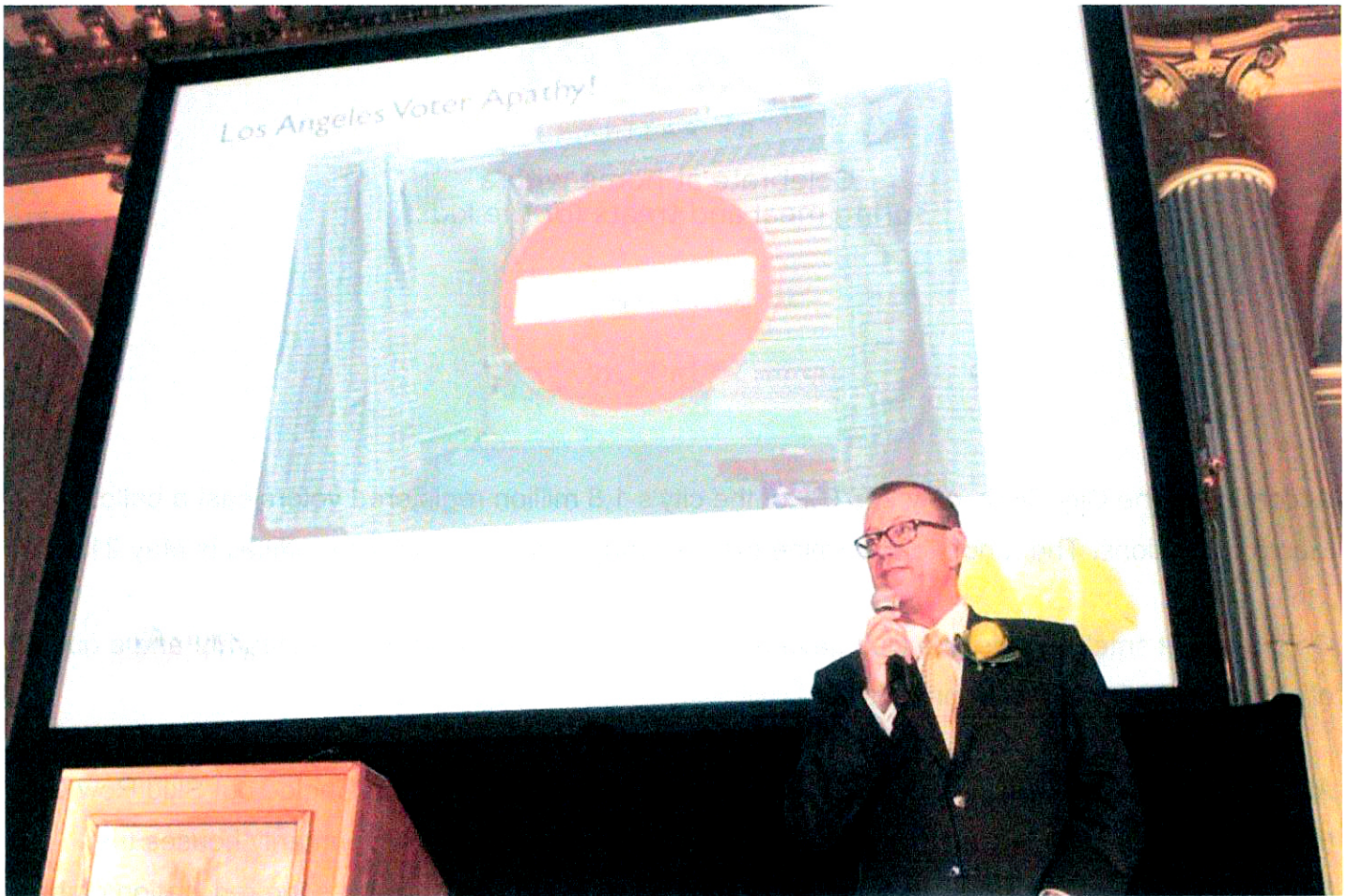
FEATURED

## Roses for Them, a Lemon for...You?

Downtown Breakfast Club Honors Projects, Zaps Low Voter Turnout

by Ryan Vaillancourt, Staff Writer

Apr 4, 2013



Downtown Breakfast Club host Hal Bastian announced that the annual lemon anti-award went to voter apathy.

**DOWNTOWN LOS ANGELES** - For more than three decades, the Downtown Breakfast Club has honored key real estate and social service projects with Rose awards, while zapping blight spots and civic disappointments with its bitter Lemon prize.



This year, however, the group of Downtown business stakeholders didn't take a particular building or blight zone to task. Instead, at the 33rd annual Roses and Lemon Awards breakfast on Thursday, April 4, the group squeezed its lemon juice on you. Well, most of you. More precisely, the group gave the Lemon anti-award to the roughly 80% of eligible Angelenos who did not cast a ballot in the March elections.

"We are very sad about voter apathy," said Hal Bastian, a club member and director of economic development at the Downtown Center Business Improvement District, who handed out the award with club member Jim White.



According to the City Clerk, only 20.79% of the city's 1.8 million registered voters cast a ballot in the March 5 elections. The runoff to determine the next mayor and several other offices is May 21.

On the sweet smelling side, the club gave Roses to two housing projects, a restaurant and a quartet of civic and business developments.

Among affordable housing projects completed in the past year, the group singled out Skid Row Housing Trust's New Genesis Apartments, a mixed income complex that primarily houses the formerly homeless. SRO Housing Corp.'s Ford Hotel was nominated, as was the renovation of the Huntington Apartments.

In the market-rate housing category, the club recognized three recently completed buildings: The Beacon Lofts condominiums at Fourth and Alameda streets, Linear City's 7+Bridge apartment complex at Seventh Street and Santa Fe Avenue, and ST Residential's Apex at Ninth and Flower streets. The rose went to the Beacon Lofts.

“it really is a work of passion for us to have done this,” said Peklar Pilavjian, a member of the development team. “This award really encourages us to do more.”

Bestia, a restaurant helmed by chef Ori Menashe that is tucked into the 7+Bridge apartment complex, won the Rose in the food category, beating nominees The Parish and Le Ka.

### A Rose in Memoriam

A promotional graphic for Patina's Easter menu. At the top, there are several colorful Easter eggs in shades of blue, yellow, and pink. Below the eggs, the word "Easter" is written in a large, blue, cursive font. Underneath "Easter" is the text "BY PATINA" in a smaller, blue, sans-serif font. Below that, the text "Celebrate at home with a spring meal and treats for the kids!" is centered in a black, sans-serif font. At the bottom, the text "PATINA RESTAURANT GROUP" is centered in a black, sans-serif font. At the very bottom, there is a blue rectangular button with the text "VIEW MENU + ORDER" in white, sans-serif font.

**Easter**  
BY PATINA

Celebrate at home  
with a spring meal  
and treats for the kids!

PATINA RESTAURANT GROUP

[VIEW MENU + ORDER](#)

The club also handed flowers to four other transformative Downtown projects: Grand Park, the renovated FIGgat7th shopping complex, the Metro Expo Line and the California Science Center’s new home for the Space Shuttle Endeavor.

The Thursday event included a tribute to the late public television host Huell Howser, who several years ago helped the club craft a spoof video that mocked some Lemon recipients.

“With Huell’s passing in January, we lost someone who genuinely cared about the people and places he showcased,” said club member Shirley Spinelli. “He never put himself above the story. He just wanted people to cherish the world around him as much as he did.”

The club conceived the Lemon largely as a way to pressure property owners, and often city officials, to spruce up blight spots. It sometimes works. In 2011, the club drizzled some citrus on the city for allowing the landscaping that surrounds the \$440 million Police Administration Building to fall into disarray.

The club called out the site for overgrown palm fronds, sickly plants and weeds. Now, the city is in the midst of a major replanting and maintenance effort, or “making lemonade out of lemons,” Bastian said.

While voter apathy was the official Lemon recipient, the club tsk-tsk’d the city for the quickly deteriorating green bike lane on Spring Street, and shook its finger at property owners who don’t fix storefront windows damaged by acid wash used by vandals.

Special recognition Roses went to Jan Perry for her years representing Downtown on the City Council, Faye Washington, CEO of the YWCA of Greater Los Angeles, for spearheading the creation of the YWCA Job Corps Campus, and to veteran Downtown public relations executive Dick Lewis.

*Contact Ryan Vaillancourt at [ryan@downtownnews.com](mailto:ryan@downtownnews.com).*