

Donald Battjes, Jr.
Los Angeles County Museum of Art

Nick Blackburn
Lee Burkhardt Liu

Gary Conrad
Howard Building Corporation

Bert Dezzutti
Equity Office

Gary Erickson
The Erickson Group

Bill Fain
Johnson Fain Partners

Richard Fausett
Merrill Lynch

Bill Feathers
Feathers Consulting

Tom Gilmore
Gilmore Associates

Liz Harrison
Harrison Properties

John Hendricks
Union Bank of California

Michelle Isenberg
Isenberg & Associates

Frank Jansen
Chicago Title

Fritz Kastner
Stegeman and Kastner, Inc.

Lynn Kious
Disney Worldwide Services

Stuart Laff
AECOM Consulting

Sue Laris
Downtown News Group

N. Richard Lewis
Lewis & Associates

Steve Marcussen
Cushman Wakefield

Lauren Meléndrez
Meléndrez Design Partners

Peggy Moore
Community Redevelopment Agency

David Prosser
Interface Services

Phil Puccio
Sports World

James Rabe
Keyser Marston Associates, Inc.

Elsa Ralston
Wells Fargo Bank

David Ross
David L. Ross Communication

Sam Ross
Crain & Associates

Shirley Spinelli
PMLA

Richard Stanson
NPRESS

Robert Stewart
Stewart / Romberger & Associates

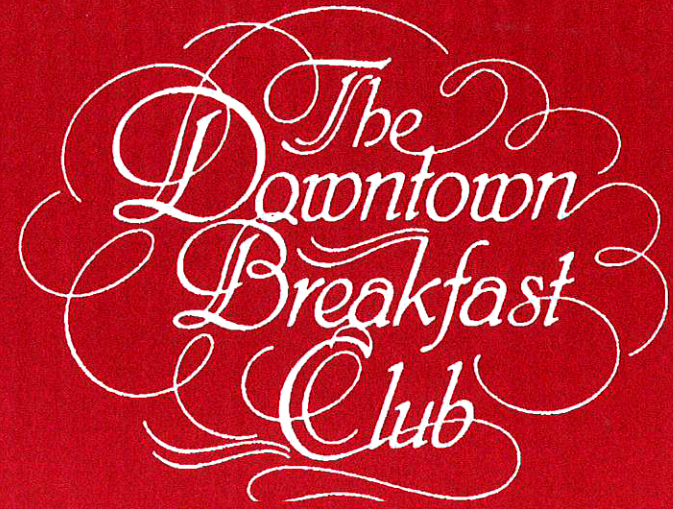
Linda Sybrandt
Deloitte & Touche

Robert Taylor
Citadel Environmental

Andrew P. Watson
Syska & Hennessy, Inc.

John Whitaker
Pillsbury Winthrop

Robert Wund
Kajima Construction Services, Inc.



22nd Annual Roses and Lemon Awards Breakfast

Thursday, April 11th, 2002
Millennium Biltmore Hotel
Los Angeles

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of downtown Los Angeles. The club consists of individual representatives of all the major fields of development--real estate, banking international investment, architects & engineers, urban planners, investment brokers, insurance, development organizations and governmental agencies. Meeting on a bi-monthly basis, the club maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for downtown Los Angeles.

WELCOME

Donald Battjes Jr., Club President

APPRECIATION

Liz Harrison, Presenter
Los Angeles Downtown News 30th Anniversary

PRESENTATION OF ROSE AWARDS

HOUSING

Dick Fausett & Bob Taylor, Presenters
Angelus Plaza
Hope Village
Spring Tower Lofts

RENOVATIONS

Lynn Kiouss & David Prosser, Presenters
City Hall / Project Restore
SCI-Arc Campus
Seventh Street Tech Center

CIVIC + PRIVATE COMMITMENT

Linda Sybrandt & Steve Marcussen, Presenters
Citylife Downtown Summer Camp/Charter School
Los Angeles Sports and Entertainment Commission
The Service Spot

GOOD IDEAS -We'd like to see more!

Michelle Isenberg & John Hendricks, Presenters
Chinatown Gateway Monument
Metro Rapid Bus
Venice Hope Park
Implementing an AED Program
Civic Square (in the Ten-Minute Diamond)
Wilshire Union Center

SPECIAL AWARD

Lauren Meléndrez & David Ross, Presenters
Los Angeles Opera

PRESENTATION OF THE LEMON AWARD

Tom Gilmore, Presenter

Adjournment



*The
Downtown
Breakfast
Club*

You are cordially invited to the

22nd Annual

ROSES AND LEMON

Awards Breakfast

in the Crystal Room

Millennium Biltmore Hotel, Los Angeles

Thursday, April 11th, 2002

Reception 7:30 am

Breakfast 8 am

R.S.V.P to your Host:

Roses

Continued from page 1

estate, banking, international investment, architecture and engineering, urban planning, investment brokerage, insurance development, publishing and government. Once a final list of nominees is selected, members tour projects and weigh the organizations.

In the Housing category, this year's nominees include Angelus Plaza, Hope Village and Spring Tower Lofts. Nods for notable Renovations include City Hall, the Southern California Institute of Architecture and the Seventh Street Tech Center.

For Civic and Private Commitment, contenders include the City Life Downtown Summer Camp/Charter School, Los Angeles Sports and Entertainment Commission, and The Service Spot.

Breakfast Club members found no shortage in the category of Good Ideas, with six nominees: Chinatown Gateway Monument; Metro Rapid Bus; Venice Hope Park; the citywide AED Program; Civic Square (in the 10-Minute Diamond); and Wilshire Union Center.

The *Los Angeles Downtown News*, which is celebrating its 30th anniversary this year, will be honored with the Appreciation Award, while a Special Award will go to the Los Angeles Opera.

As always, the nominees for the Lemon Award are kept under tight wraps, and few would speculate about this year's recipient. Like the film industry's Razzie Awards that salute the worst movies, few if any nominees ever accept the dubious honor in person. Still, club members hope the embarrassment will serve as an impetus for the offending developer, city official or group to clean up an architectural eyesore or reform an inefficient practice. Past Lemon recipients have included the Belmont Learning Complex for its bureaucratic bungling and the Department of Transportation for its confusing Downtown circulation and wayfinding program.

"As we become more aware and sensitive to the stigma of receiving a Lemon, we really try to pick a person or project or situation where the scope of its impact is large enough that it deserves to be nailed," Ross said. "Also, our intention is not to punish anyone but to goad or compel people to change and give them a second chance."

While Ross said it's hard to track whether a change occurred because of the Lemon Award, he said recipients often call the group after the ceremony promising to reform. When the Board of Public Works received the award in 1997 for insensitivity to the welfare of pedestrians, they launched a comprehensive review to make streets more friendly and attractive.

Conversations:

Ray Bradbury
on top of his game.

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■ **BRIGHT IDEA:** *The short and the Leong*—Downtown pasta company uses its noodle.

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■ **TOP COMPANIES:** *Minority-owned businesses listed by year founded.*

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BUSINESS • POLITICS • ARTS • CULTURE

Comparing Roses and Lemons

It's a Tough Task, But Someone Has to Do It

BY KATHRYN MAESE
CITY EDITOR

More than a dozen Downtown projects and organizations nominated for civic contributions by the Downtown Breakfast Club are holding their

AWARDS

breath in anticipation of the group's annual awards ceremony this Thursday at the Millennium Biltmore Hotel. For some the wait will yield Roses, and for one unlucky nominee, the notorious Lemon.

Awards will be doled out in six categories as a way to honor developers and other civic and business leaders who have contributed to the growth of Downtown over the past year.

"In years like this, when development hasn't been as strong, we are

guided by our fundamental mission of encouraging and supporting sound principles of developing a better quality of life for Downtown Los Angeles," said member David Ross. "Using that as a guide, we want to both acknowledge positive projects and people, but also look for things that will benefit by getting some recognition."

As the early morning awards breakfast has grown in stature over the past two decades, members have begun to take the nomination process more seriously, Ross said. In February, the 35-member group began to pore over summaries and news accounts of the issues, projects and people who made an impact on Downtown in 2001. Voting members come from nearly every field—real see Roses, page 4

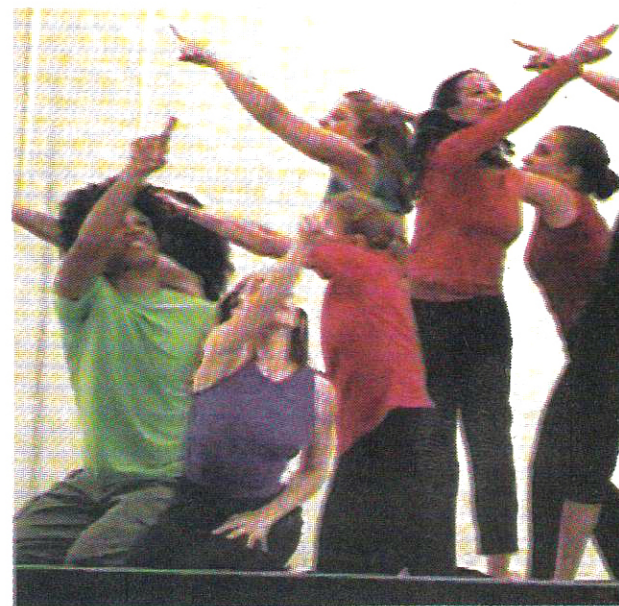


photo by Gary Leonard

The Praxis Dance Project took home a Rose last year in the Good Ideas category.