

**DOWNTOWN BREAKFAST CLUB  
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Coopers & Lybrand

**NICHOLAS BLACKBURN**  
Bank of America

**AL COLLINS**  
Collins Trading (PTY.) Limited

**GARY ERICKSON**  
The Erickson Group

**WILLIAM FAIN**  
Johnson Fain and Pereira Associates

**BILL FEATHERS**  
Feathers Consulting

**STEVE GAVIN**  
Gavin Associates

**LINDA GRIEGO**  
Mayoral Candidate

**LIZ HARRISON**  
Harrison Properties

**JOHN HENDRICKS**  
Union Bank

**LAURA HUTTON**  
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Isenberg & Associates

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**FRITZ KASTNER**  
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**STUART LAFF**  
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**BILL LUDDY**  
Carpenters/Contractors Coop,  
Committee

**LAUREN MELENDREZ**  
Melendrez Associates

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Merritt Group

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**DAVID PROSSER**  
Profit Techniques

**HOWARD REBACK**  
Bailes & Associates, Inc.

**SAM ROSS**  
Crain & Associates

**RICHARD SCHAUB**  
Architectural Woodworking

**COLIN SHEPHERD**  
Hines Interests

**BILL SHEPERD**  
Real Estate Consultant

**RICHARD STANSON**  
Real Estate Counselor

**ROBERT STEWART**  
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**JOHN WHITAKER**  
Pillsbury Madison & Sutro

**JIM WILLIAMS**  
Cannon Constructors



*13th Annual*

**ROSES & LEMONS  
AWARDS BREAKFAST  
1993**

**THURSDAY APRIL 22ND  
THE BILTMORE HOTEL  
LOS ANGELES**

## BREAKFAST

### WELCOME

David Prosser

### SPECIAL GUESTS - INNER CITY ARTS

Gary Erickson

### PRESENTATION OF ROSE AWARDS

Steve Gavin

Dick Schaub

Bill Fain

Michelle Isenberg

Fritz Kastner

John Hendricks

Lauren Meléndrez

*The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of Downtown Los Angeles. The group consists of individual representatives of all the major fields of development: real estate, banking, international investment groups, architects and engineers, urban planners, investment brokers, insurance development organizations, and governmental agencies. Meeting on a bi-monthly basis, the group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for Downtown Los Angeles.*

#### I. STRUCTURES

The Gas Company Tower

Two California Plaza

801 Tower

**Special Recognition:** Metro Red Line

#### II. EVENTS

Welcome Reception at Union Station

Urban Land Institute

A Grand Evening on Grand Avenue

Los Angeles Conservancy and

Two California Plaza

Touchdown Downtown

Downtown Marketing Council

The Spirit of Downtown-A Food,

Fun, Wine Festival

The Spirit of Downtown Committee

#### III. RENOVATION

Figueroa Court

Grand Central Market

One Wilshire

#### IV. PUBLIC ART

Zanja Madre (801 Tower)

Andrew Leicester

Unity (1st Interstate World Tower)

Vitaly Komar, Alexander

Melamid & Ed Yenkov

Traveler (Metro Red Line/Union

Station) Terry Schoonhoven

#### V. CIVIC/PRIVATE COMMITMENT

Downtown Marketing Council -

Touchdown Downtown

LEARN

Los Angeles City Hall Lighting

Local 11 (IBEW)

L.A. Chapter (NECA)

L.A. Headquarters Association

Utah St. School Teaching Assistant

Program and Ninth St. School

Tutorial Program

Hospitality/Regal Garden

#### VI. PUBLIC OPEN SPACE

Citicorp Plaza

Bunker Hill Steps

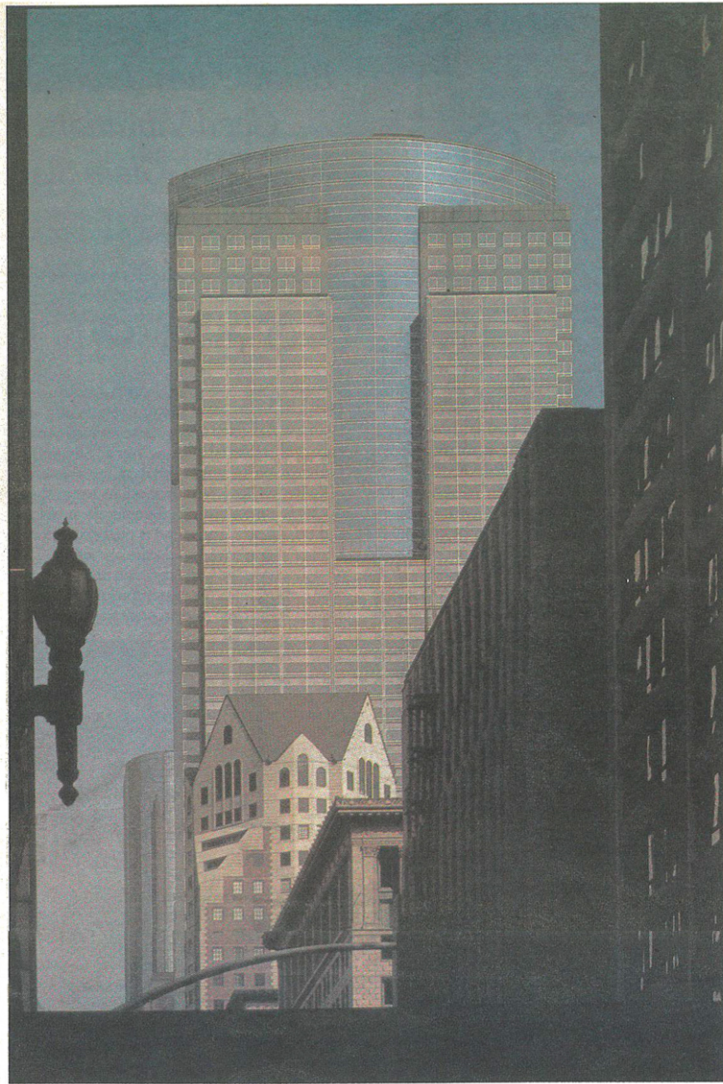
Water Court

### PRESENTATION OF LEMON AWARD

Howard Reback

### ADJOURNMENT





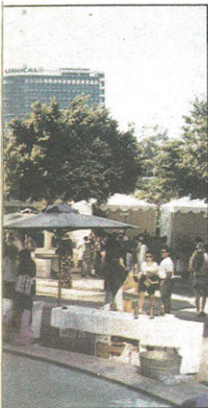
*Double vision: Bunker Hill Associates' California Plaza II (left) and Maguire Thomas Currier and Company Tower (right) both walked away with roses in the Downtown Breakfast Club's best new structure category last week at the Biltmore Hotel.*

several other categories, including events and civic/private commitment. For events there was a quadruple winner: the Urban Land Institute's Welcome Reception at Union Station; A Grand Evening on Grand Avenue, which was the Water Court's opening celebrations, sponsored by the Los Angeles Conservancy and Two California Plaza; the open-air Super Bowl celebration known as Touchdown Downtown, sponsored by the Downtown Marketing Council; and The Spirit of Downtown, a Food, Fun and Wine Festival sponsored by a conglomeration of Downtown businesses led by Sonora Cafe restaurateur Ron Salisbury in support of the PUENTE Learning Center in East Los Angeles.

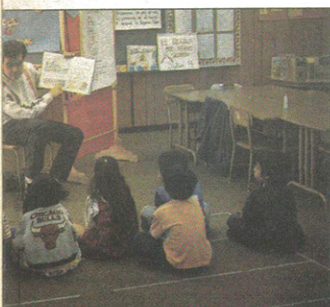
In the civic/private commitment category five winners exemplified fruitful relationships between businesses and the public interest: The Downtown Marketing Council, honored again for Touchdown Downtown; LEARN, or Los Angeles Educational Alliance for Restructuring Now, the public education think tank headed by Mike Roos; the first annual Los Angeles City Hall Lighting ceremony, sponsored by Local 11 of the International Brotherhood of Electrical Workers and the I.A. chapter of National Electrical Contractors Association; and the Hospitality/Regal Garden, the hospitality house and gardens on Skid Row, sponsored by the Catholic Worker.

The Downtown Breakfast Club gave special commendations to three very different Downtown entities. Inner City Arts, the children's educational organization currently housed at Ninth Street School was the day's special guest with a notation that it would soon be moving to new headquarters at 720 Kohler Street. The Metro Red Line was noted for its literally earth-shattering achievement at uniting the ends of Downtown and forming the backbone of the new regional rail network. And Downtown News Editor and Publisher Sue Laris-Eastin was surprised with a special bouquet honoring her years of achievement in the Downtown Community.

No annual Breakfast Club event is complete without the disparaging sting of its Lemon award. This year's Lemon was launched at "those members of the legislature and city and state agencies who have made it impossible to build a hotel" at the Convention Center expansion. In offering the dubious achievement, Breakfast Club member Howard Reback noted that the policies of those bodies have hurt California's economy and that trying to bring conventions to the city without a Convention Center Hotel "is like walking in quick sand with lead boots."



*Taste test: Gourmets and other hungry people gathered at last fall's Spirit of Downtown food fest at Union Bank Plaza. The event was among four bestowed with roses by the Breakfast Club.*



*Splashy: The Water Court made three appearances at the Roses and Lemon Awards, including as one of the sites for the outdoor Touchdown Downtown Super Bowl festival. Touchdown Downtown marked the debut of a coalition of central city interests, the Downtown Marketing Council.*



# Bloom Town

## A Flourishing of Public Events and Good Deeds Dominate the Downtown Breakfast Club's Annual Roses and Lemon Awards

by Kurt Schellenbach

The Downtown Breakfast Club "rose" to the occasion again last week, bestowing awards to what were, in its opinion, the best of Downtown's new developments. The yearly celebration finds the Downtown development, planning, government and business community in a reflective mode, honoring with symbolic roses persons, organizations and recently completed projects.

The biggest bouquets went to dual winners in the best new building category: Maguire Thomas Partners' Gas Company Tower (at 555 W. Fifth Street) designed by Richard Keating, and Bunker Hill Associates' Two California Plaza (at 350 S. Grand Ave.) designed by Arthur Erickson Associates. Both are gleaming representatives of the new Bunker Hill. The runner-up was R&T's 801 Tower at Eighth and Figueroa.

Equally coveted is the best renovation award, which went to colorful Grand Central Market. Architect Brenda Levin completed the transformation for Ira Yellin's Grand Central Square project, which also includes renovation of the historic Bradbury and Million Dollar Theater buildings.

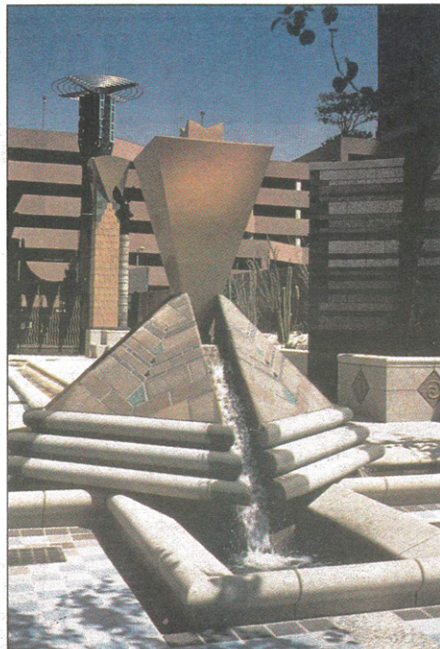
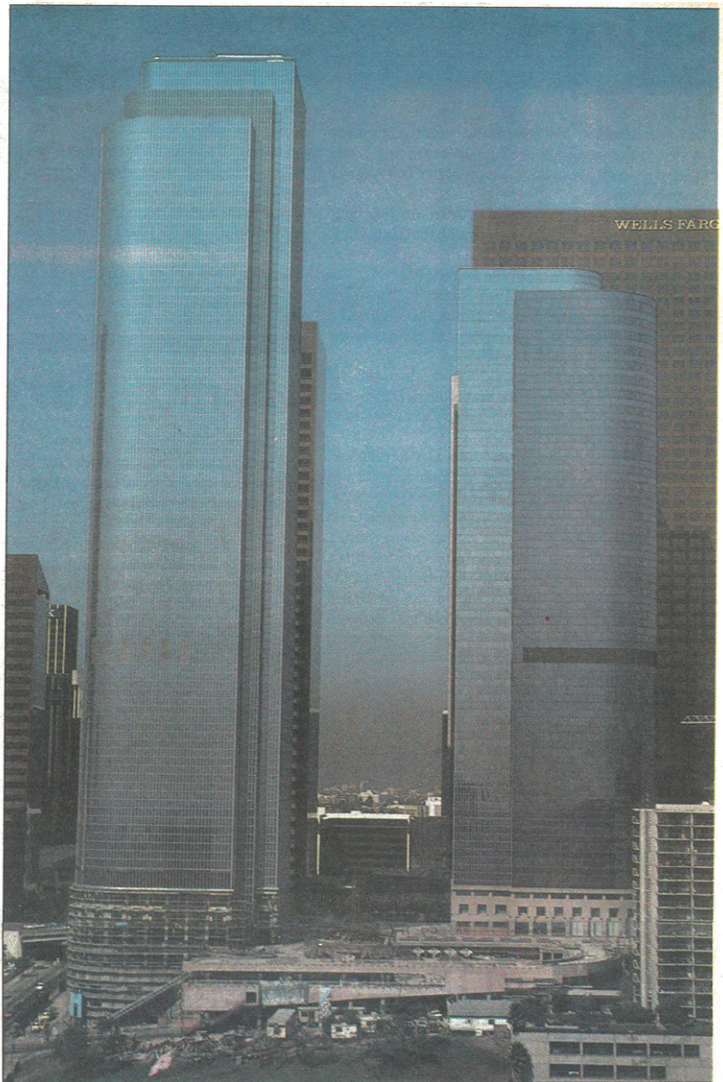
In accepting the award, Grand Central Square representative John Shegarian took umbrage with the recent Time magazine cover story bashing Los Angeles, "Is the City of Angels Going to Hell?" Shegarian defended the city, the heart of which Grand Central Market serves, "Are we going to hell? Hell, no. We're going to thrive!" he said. Runners up in this category were Figueroa Court and the One Wilshire building.

"Zanja Madre," artist Andrew Leicester's outdoor allegory on Los Angeles, won the rose for best public art. A part of R&T's 801 Tower, "Zanja Madre" is both a courtyard garden and a three-dimensional cluster of symbols.

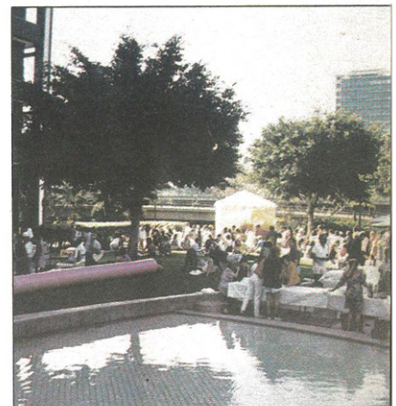
It was a testament to the wealth of public art in Downtown that two other respected works took honorable mentions: "Unity," the installation by Vitaly Komar, Alexander Melamid and Ed Yenkov in the First Interstate World Center lobby; and "Traveler," Terry Schoonhoven's mural in the Metro Red Line terminal at Union Station.

Best public open space went to California Plaza's Water Court, the multi-level performance space with fountain designs. Water Court, designed by Arthur Erickson Associates and WET Designs, made its splashy debut last year with a series of free concerts and festivals. Also nominated were the open spaces at Citicorp Plaza and Bunker Hill Steps.

The Water Court also made appearances in



Let's split: a giant arrowhead pierces metaphorical primal rock and pours forth water to symbolize the four rivers of paradise in Andrew Leicester's Los Angeles allegory "Zanja Madre" at R&T's 801 Tower. The courtyard and gardens won a rose for best public art.



Class act: The Breakfast Club honored support for education by awarding roses to LEARN and the L.A. Headquarters Association Education Committee. LEARN is a composed of 625 trustees in the field of education, labor, business and social activism dedicated to reforming the L.A. public school system. The Headquarters Association has supported the Utah St. School Teaching Assistant Program and the Ninth St. School Tutorial Program (pictured here).

