



*The  
Downtown  
Breakfast  
Club*

PRESENTS

1983  
ROSES AND LEMONS  
AWARDS BREAKFAST

THURSDAY, APRIL 21, 1983  
8:00 AM

MUSIC ROOM  
BILTMORE HOTEL  
LOS ANGELES, CALIFORNIA

FORMED 1977

## PROGRAM

### BREAKFAST

#### INTRODUCTORY REMARKS

John Matthews

#### KEYNOTE ADDRESS

Wayne Ratkovitch

#### PRESENTATION OF ROSE AWARDS

William Pinner, Jr.

#### NOMINEES:

##### I. STRUCTURES

- Crocker Center  
Manulife Building  
Olympia and York Building  
South Park Condominiums

##### II. HISTORIC PRESERVATION

- Global Marine Building
- Pacific Mutual Building  
Van Nuys Building  
Wilshire/Figueroa Fire Station

##### III. CIVIC/PRIVATE ORGANIZATIONS

- CRA/L.A. Actors' Theatre:  
A cultural presence which encourages the Spring Street Revival
- Downtown News:  
A ten-year commitment dedicated to enhancing Center City awareness
- L.A. Olympic Organizing Committee:  
A business-like approach to managing a major financial impact on the community
- Para Los Ninos Day Care Center:  
A sensitive commitment to provide a day care center for Skid Row children

##### IV. OTHER

- Beaudry Center:  
A major commitment to establish new commercial activity west of the Harbor Freeway
- L.A. Street Scene Festival:  
An annual event sponsored by the City of Los Angeles to encourage Downtown participation of all ethnic groups
- Wells Fargo Public Museum:  
Establishment of historical displays through an inviting pedestrian-oriented environment

#### PRESENTATION OF LEMON AWARD

Robert L. Massey - *To the City of Los Angeles for Perching Square.*

Adjournment

## DOWNTOWN BREAKFAST CLUB MEMBERS

DONALD BATTJES, JR.  
Hughes Aircraft

NICHOLAS BLACKBURN  
Mitsui Fudosan

C.A. (AL) CARLSON  
Welton Becket Associates

MICHAEL CLARK  
Metropolitan Structures

W.J. CRAIB  
Manufacturers Life  
Insurance Company

GEORGE DAVEY  
Bunker Hill Associates

GREG DUMAS  
Commercial Building  
Maintenance

WILLIAM EATON  
Charter Communications

WILLIAM FEATHERS  
Feathers Consulting Service

ERIK HANSEN  
Peat, Marwick & Mitchell

SUSAN LARIS  
Downtown News Group

WILLIAM LEE

RICHARD LEWIS  
Lewis & Associates

ROBERT LEMOINE  
Merrill Lynch

TIMOTHY MASON  
Jones Lang Wootton

ROBERT L. MASSEY  
Architectural Woodworking  
Company

JOHN MATTHEWS  
Skidmore, Owings & Merrill

WILLIAM PINNER, JR.  
First Interstate Bank

DAVID L. PROSSER  
Harper's

HOWARD REBACK  
Reback Design Association

MUND SHAIKLY  
Aspen Property Management  
Corporation

WILLIAM TANKERSLEY  
William Tankersley &  
Associates

JOHN W. WHITAKER  
Lillick, McHose, & Charles

JAMES WILLIAMS  
Cannon Constructors, Inc.

##### GUEST MEMBER:

ROBERT STEWART  
Stewart, Romberger & James

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster, and encourage the orderly and planned growth of Los Angeles. The Group consists of individual representatives of all the major fields of development: real estate, banking, international investment groups, architects and engineers, urban planners, investment brokers, insurance development organizations, and governmental agencies. Meeting on a bi-monthly basis, the Group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface by its members encourages and supports sound principles of developing a better quality of life for Downtown Los Angeles.

*Shapers of Downtown Life Quality*

# Breakfast Club Strokes Some and Zaps Others

The Downtown Breakfast Club has announced its annual Roses and Lemons awards for organizations and structures that support a better quality of life in downtown Los Angeles.

Los Angeles developer Wayne Ratkovich of Ratkovich, Bowers Inc. received a special award "recognizing his respect for the heritage and legacy that supports the future of downtown Los Angeles."

Winner of the Rose award for best structure was Crocker Center, 333 S. Grand Ave., designed by Skidmore, Owings & Merrill and developed by Maguire/Thomas Partners. A Rose for historic preservation went to the Pacific Mutual Building, 523 West 6th St., owned by the Reliance Group.

A Rose award in the civic or private organization category was won by the Downtown News. The winner in the Rose award category titled "Other" was the Wells Fargo public museum in the Wells Fargo Building, 444 S. Flower St..

The city of Los Angeles garnered the Breakfast Club's 1983 Lemon award for its inattention to Pershing Square. "The city showed a lack of recognition of potential for a downtown park environment," said Donald Battjes, Breakfast Club spokesman. "We feel some action should be taken to develop a better quality of life in Pershing Square, and we hope that by drawing attention to what has become the demise of the square, we can accomplish such development."

Nominees for the awards included:

—Best structure: ManuLife Building, 515 S. Figueroa St., A.C.

architects; Skyline Condominiums, 600 W. 9th St., Daniel L. Dworsky & Associates architects.

—Historic preservation: Global Marine Building, 811 W. 7th St.; Van Nuys Building, 217 West 7th St.; Wilshire-Figueroa fire station.

—Civic or private organization: Los Angeles Community Redevelopment Agency in association with the Los Angeles Actors' Theatre, 540 Spring St.; the Los Angeles Olympic Organizing Committee and the Para los Ninos Day Care Center, 845 East 6th St.

—Other: the Los Angeles Street Scene Festival and Beaudry Center, 333 S. Beaudry St.

—Lemon: Wells Fargo Bank for the Wells Fargo Sculpture Court, 444 S. Flower St., and to "the general situation" surrounding the demolition of Trinity Methodist Church.

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## College Library to Be Dedicated

Dedication ceremonies for the 45,000-square-foot addition of the Long Beach City College Library/Learning Resources Center are scheduled for today.

Prior to the event, a 10:30 a.m. continental breakfast is planned in the college auditorium, with Jack Smith, Times columnist, as speaker. Cost of the breakfast is \$10 and reservations may be made with the college's Learning Resources Department.

Richard L. Poper, Architects, Long Beach, designed the concrete