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**ROSES AND LEMON
AWARDS BREAKFAST**

Thursday, April 2, 2015
Crystal Ballroom
Millenium Biltmore Hotel
Los Angeles

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of Downtown Los Angeles. The group consists of individual representatives of all the major fields of development, from real estate, banking, international investment, architects & engineers, urban planners, investment brokers, insurance, development organizations to governmental agencies. Meeting on a bi-monthly basis, the group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for downtown Los Angeles.

www.DowntownBreakfastClub.com



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SPECIAL THANKS

Gary Leonard, LA Downtown News; Stephanie Stevens;
Catherine Ryan; Athletic Club Flower Shop;
Southern California Trophy

WELCOME

Charlie Muttillio, President

OPENING REMARKS

Mike Savage & June Bardwil, Co-Chairs

#DTLA is Booming!

PRESENTATION OF ROSE AWARDS

URBAN ESSENTIALS

Michelle Isenberg & Barbara Bundy, Presenters

RETAIL: Daiso Japan • Zara • Arts District Co-Op • Aesop

ENTERTAINMENT: Regent Theatre • LA Boulders • EightyTwo

HOSPITALITY: Ace Hotel

HOME SWEET HOME

Charmaine Atherton & Wade Killefer, Presenters

AFFORDABLE: Lotus Garden • Rosslyn Hotel

MARKET RATE: The Elysian • One Santa Fe • The Emerson

FOR SALE: Barker Block

WHAT'S OLD IS NEW

Lori Tierney & Steve Marcussen, Presenters

PacMutual Campus • Broadway Arts Tower • Hall of Justice

LET'S EAT!

Clare De Briere & Marty Borko, Presenters

FINE DINING: Faith & Flower • 10e • Ford's Filling Station

CASUAL: Guisados • Zinc Cafe & Market • Plan Check

DOWNTOWN'S ROSE GARDEN

Melani Smith & Shirley Spinelli, Presenters

Grand Central Market • Made in America Festival •

Broadway Dress Rehearsal

PRESENTATION OF LEMON AWARD

Hal Bastian & Jim White, Presenters

http://www.ladowntownnews.com/news/sweet-roses-and-a-sour-mess/article_931fa658-d993-11e4-9480-8b31bf3ce46c.html

FEATURED

Sweet Roses and a Sour Mess

Awards Honor a Dozen Downtown Projects; Bunker Hill Clutter Gets a Citrus Smack

Donna Evans

Apr 3, 2015



The tarp-covered mess to the side and behind the Dorothy Chandler Pavilion earned The Music Center a sour smack at the 35th Annual Roses and Lemon Awards on Thursday, Apr. 2.

Courtesy the Downtown Breakfast Club

For a number of Downtown projects, it was the best of times. For one part of the Music Center, it was the worst of times.

That was the situation at the 35th annual Roses & Lemon Awards. The event, hosted by the Downtown Breakfast Club, took place Thursday, April 2, at the Millennium Biltmore Hotel.

The organization comprised of several dozen Downtown Business leaders honored a host of area projects, restaurants and even a music festival. It also wagged its collective finger at the recipient of the sour citrus: The Dorothy Chandler Pavilion storage area facing Hope and First streets, which the club deemed an unsightly, tarp-covered mess among the splendor of the Music Center, Walt Disney Concert Hall and the coming museum The Broad.



“Can someone please tell the Music Center that there are storage facilities in and around Downtown and they shouldn’t be putting their [stuff] all over the back yard,” quipped club member Hal Bastian, who handed out the Lemon.

The situation at the Dorothy Chandler Pavilion “won” over Lemon nominees that included Downtown’s confusing sidewalk detours, the as-yet unidentified arson suspect who torched the Da Vinci apartment complex and bike lanes that perilously overlap with bus lanes.

Joan Cumming, a spokeswoman for the Music Center, said that performing arts companies use that portion of the complex to stage productions.

“Being a theatre [sic] is no excuse, I know, for being unsightly, but the world of the performing arts, with its large scale scenery, sometimes requires additional work space for construction and temporary storage when more than one production is being performed,” Cumming said in an email. “We are very aware of how this sometimes looks, but it is the look of a working loading dock.”

She said the eventual renovation of the Dorothy Chandler Pavilion will remedy the situation.

Easter
BY PATINA

Celebrate at home
with a spring meal
and treats for the kids!

PATINA RESTAURANT GROUP

[VIEW MENU + ORDER](#)

Housing, Stores and More

Rose awards were handed out to a dozen Downtown entities, with winners divided into several categories. Recipients in the “Urban Essentials” retail category were the Arts District Co-Op, a series of vendors and events that ignited a once sleepy corner of the community with streams of shoppers, musical acts and food trucks, and LA Boulders, an indoor climbing gym, also in the Arts District. A third Rose went to the Ace Hotel, which has enlivened the southern end of Broadway with a restaurant, bars and a revamped historical theater.

Honored in the “Home Sweet Home” category were the renovated Rosslyn Hotel Apartments, lauded for affordable housing and developed by SRO Housing Corporation; The Elysian, a City West market-rate conversion of the old Metropolitan Water District headquarters created by the

Downtown firm Linear City; and the Barker Block, a for-sale property, also in the Arts District. It was developed by CityView in partnership with Blackstone.

Other Roses went to Rising Realty Partners' refurbishment of the PacMutual complex in the Financial District and South Park's lauded restaurant Faith & Flower. Another food-oriented prize went to the Arts District's Zinc Café & Market.

In a category dubbed the Rose Garden, all nominees received a prize. The recipients were the upgrade of Grand Central Market, the Made in America music festival held at Grand Park, and the Broadway Dress Rehearsal, 14th District City Councilman José Huizar's effort to reduce vehicular traffic on Broadway and prioritize pedestrians.

"These are all great ideas that we would like to see more of," said presenter and Breakfast Club member Shirley Spinelli.

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