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Thursday, April 1, 2010
Platinum Ballroom
JW Marriott Hotel at L.A. Live!
Los Angeles

The Downtown Breakfast Club is an organization of professionals whose main purpose is to recognize, foster and encourage the orderly and planned growth of Downtown Los Angeles. The group consists of individual representatives of all the major fields of development, from real estate, banking, international investment, architects & engineers, urban planners, investment brokers, insurance, development organizations to governmental agencies. Meeting on a bi-monthly basis, the group maintains a profile of current business activity through featured guest speakers as recruited by its members. This type of professional interface encourages and supports sound principles of developing a better quality of life for downtown Los Angeles.

www.DowntownBreakfastClub.com



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SPECIAL THANKS TO THE DOWNTOWN BUSINESSES WHICH HAVE
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Christopher Lee Warren, Picky Productions

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Stephanie Stevens

WELCOME

Melani Smith, President

OPENING REMARKS & RETROSPECTIVE

Donald Battjes & David Prosser, Program Co-Chairs

SPECIAL RECOGNITION

Clare DeBriere & David Ross, Presenters

LA LIVE!

PRESENTATION OF ROSE AWARDS

LIVING IN DOWNTOWN

Market Rate Condos Or Rental - Wade Killefer & Gary Conrad, Presenters
Concerto Lofts • Factory Place Arts Complex • Great Republic Lofts

Affordable or Subsidized - Faye Washington & Steve Marcussen, Presenters
Abbey Apartments • New Carver Apartments • Sakura Crossing

ON THE TOWN

Dining Out - Hal Bastian & Shirley Spinelli, Presenters
Bottega Louie • Rivera • Chaya Downtown

Bars & Clubs - Lori Tierny & Jim White, Presenters
The Must • Cork Bar • Crocker Club

CIVIC & CULTURAL

Barbara Bundy & Fritz Kastner, Presenters
Inner City Arts Complex • Grammy Museum @ LA Live
Los Angeles Police Administration Building

GOOD WORKS

Michelle Isenberg & Patrick Spillane, Presenters
Beyond Shelter • Chrysalis • LAMP Community • Skid Row Housing Trust

PRESENTATION OF LEMON AWARD

ADJOURNMENT

From left, **David Ross**, Ross Financial Group CEO; **Tim Leiweke**, AEG CEO; **Mike Alvidrez**, Skid Row Housing executive director; **Melani Smith**, Melendrez Associates partner; and **Dick Lewis**, Lewis & Associates president; at the Downtown Breakfast Club's April 1 Roses and Lemons Awards at the JW Marriott hotel in downtown Los Angeles. Leiweke received the club's Award of Honor on behalf of AEG, which was saluted for the L.A. Live development and its positive impact on downtown L.A.



http://www.ladowntownnews.com/news/so-a-lemon-and-an-orange-meet-some-roses/article_7efd47e7-3c35-5b4c-8e3b-cedb28cd6b66.html

So a Lemon and an Orange Meet Some Roses

Downtown Breakfast Club Salutes Key Projects, and Frowns at Some Eyesores

by Ryan Vaillancourt
Apr 2, 2010



The Downtown Breakfast Club handed out Roses to representatives of the New Carver Apartments.

DOWNTOWN LOS ANGELES – Continuing a 30-year tradition, the Downtown Breakfast Club hosted its annual Roses and Lemon Awards ceremony last week, doling out congratulations to a slate of Central City projects, from real estate developments to nonprofit community initiatives.

Of course, after the Roses, the club wagged its collective finger at the 2009 Lemon recipient: a collection of unsightly barricades the club says are souring the Downtown streetscape.

On Thursday, April 1, before more than 400 Downtown stakeholders at the J.W. Marriott hotel, the club singled out developer Anschutz Entertainment Group for its L.A. Live project with a Special Recognition award.



“The sheer boldness of a private company acquiring 45 acres Downtown and successfully transforming the site into a superior landmark to benefit Downtown for the rest of the 21st century is simply remarkable,” said club member and presenter Clare DeBriere.

Tim Leiweke, AEG’s president and CEO, accepted the award at what he called an important moment for Los Angeles, and Downtown in particular. The day before the Ritz-Carlton portion of the Convention Center hotel was due to open, Leiweke said he expects L.A. Live and the Convention Center to secure deals to bring in some marquee events.

“[These are] events and conventions that we couldn’t bid on before — forget win — we couldn’t even bid,” said Leiweke. “These are the biggest fish in the pond and I believe that they’re going to come here and I believe they’re going to show us what this community and this Downtown area in particular can be.”

Diverse Bouquet

In the Market Rate Housing award category, the Factory Place Arts Complex, a residential project in the Arts District, won the Rose, edging out Concerto Lofts and the Great Republic Lofts.

Skid Row Housing Trust’s New Carver Apartments won in the field of Affordable Housing projects, beating the developer’s other nominee, the Abbey Apartments, as well as Related Cos. Sakura Crossing, a luxury rental building with an affordable component.

Bottega Louie, the Seventh Street restaurant lauded as much for its energetic ambience as for its cuisine, got the Rose for Dining Out, over nominees Rivera and Chaya Downtown. In Bars and Clubs, the winner was The Must, a wine bar in the Historic Core. It beat out the Crocker Club and the South Park wine bar Corkbar.

The Grammy Museum won the prize in a Civic & Cultural category that also included the Skid Row youth arts education institution Inner-City Arts and the new Police Administration Building.

A vertical rectangular advertisement for Patina Restaurant Group's Easter menu. At the top, there are several colorful Easter eggs in shades of blue, yellow, and pink. Below the eggs, the word "Easter" is written in a large, blue, cursive font. Underneath "Easter" is the text "BY PATINA" in a smaller, blue, sans-serif font. The main text of the advertisement reads "Celebrate at home with a spring meal and treats for the kids!" in a black, sans-serif font. Below this text is the Patina Restaurant Group logo, which consists of two stylized, overlapping shapes in yellow and orange. At the bottom of the advertisement is a blue rectangular button with the text "VIEW MENU + ORDER" in white, sans-serif font.

Easter
BY PATINA

Celebrate at home
with a spring meal
and treats for the kids!

PATINA RESTAURANT GROUP

[VIEW MENU + ORDER](#)

Four Downtown nonprofits took home Roses in the Good Works category, which honors groups doing community work in the area: Beyond Shelter, Skid Row Housing Trust, Chrysalis and Lamp Community all were cited for their work with the homeless.

Loathsome Lemon

Then there was the Lemon, presented by developer Tom Gilmore to a slate of properties that repel pedestrians with an array of barricades, fences and questionable public art. The “not so public public buildings” included the Ronald Reagan State Building (whose sidewalk planters are so wide they seem designed to keep people away, Gilmore said), the U.S. Courthouse and the Criminal Courthouse.

Gilmore also squeezed some figurative lemon juice on blighted Civic Center properties — the giant hole in the ground where a federal courthouse was supposed to rise and the “graffiti pit” west of City Hall — and on the city that when repairing sidewalk cracks tends to make the problem worse with repeated cement overlays that make for an uneven “mosaic.”

The Lemon isn’t meant to be mean, club member Hal Bastian has said; it’s intended to nudge recipients toward making lemonade, or when it comes to last year’s Lemon award, orange juice.

In a first for the club, Gilmore presented an orange to John Welborne, last year’s Lemon recipient for the repeated delays in reopening the Angels Flight railway.

“Orange you glad you’re not a lemon anymore?” Gilmore said.

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